100 Daingerfield Rd, Suite 100
Alexandria, VA 22314

www.a4pc.org

Alliance for Pharmacy Compounding

Compounding the Joy of Living®

[DATE], 2026

Dear [PARTNER],

[NAME OF PHARMACY] is a member of the Alliance for Pharmacy Compounding, and I'm writing to urge your support in confronting a threat to compounding that imperils our patients and businesses. APC is leading the fight, and they need your support, too. **In 2026, major drugmakers backed restrictive compounding legislation in statehouses across the country, much of it targeting compounded GLP-1 medications.** APC and our partners mobilized quickly, defeating 10 bills and removing problematic compounding provisions from another.

We expect 2027 to be a much bigger fight. Restrictive proposals could emerge in as many as 25 states. And the next wave of legislation won't simply repeat what we saw this year. The organizations behind these efforts have seen where they met resistance and how APC responded. They will return with more resources and a more refined strategy.

That means we must be ready before the first bill is introduced. We need state-level expertise in place. We need relationships with pharmacists, patients, prescribers, and other allies ready to activate. We need communications, digital, and grassroots infrastructure in place to move quickly. And we need to engage the moment a proposal surfaces rather than spending the first critical weeks raising money.

The stakes extend beyond compounding pharmacies. Telehealth companies, technology providers, suppliers, and other businesses work alongside pharmacies and prescribers to serve patients. Future legislation could reach past GLP-1 medications, threatening lawful compounding and everyone who depends on it.

That is why APC must raise $2.5 million for the 2027 Compounding Defense Initiative. The goal is not simply to respond to legislation after it appears. It is to enter 2027 prepared to identify threats early, engage in priority states immediately, educate policymakers, mobilize advocates, and respond before restrictive proposals gain momentum.

The attached 2026 Report Card shows what a coordinated effort can accomplish. APC generated more than 5,300 messages to lawmakers, 16 earned media placements, 6.25 million paid media

100 Daingerfield Rd, Suite 100
Alexandria, VA 22314

www.a4pc.org

Alliance for Pharmacy Compounding

Compounding the Joy of Living®

impressions, and nearly 40,000 clicks as part of a broader state-by-state campaign. In 2027, we may need to do that work in twice as many states.

This legislation would have direct consequences for telehealth platforms like yours and the patients you serve. Organizations with a stake in preserving compounding and a lot to lose should drugmakers succeed in passing these bills cannot afford to sit on the sidelines. We're asking partners like you to invest alongside us now so we can build the state-level advocacy, communications, and rapid-response capacity needed before the next wave of legislation arrives. The resources we secure today will determine whether we enter the 2027 legislative sessions prepared to fight these proposals from day one or are forced to play catch-up after they are already moving.

My ask: Will you contribute at least $25,000 to support these efforts? (www.a4pc.org/cdi)

Our opposition is preparing for next year. We need to be ready, too.

Thank you for your partnership and for considering an investment in our 2027 Compounding Defense Initiative.

Sincerely,

[NAME]
[TITLE]
[PHARMACY]

Defending Patient Access State by State

Alliance for Pharmacy Compounding
Compounding the Joy of Living®

COMPOUNDING DEFENSE FUND

APC'S COMPOUNDING DEFENSE FUND: CREATING A COORDINATED CAMPAIGN TO STOP A NATIONAL LEGISLATIVE PLAYBOOK.

In 2026, major pharmaceutical manufacturers backed and promoted a coordinated wave of restrictive compounding legislation in statehouses across the country, most notably targeting compounded GLP-1s. These bills sought to impose new barriers on lawful pharmacy compounding that threatened pharmacists' ability to meet individual patient needs and advanced restrictions that would do little to stop the counterfeiters and bad actors that supporters claimed were the target.

THE RESULT: 10 bills defeated. One major threat mitigated.

APC stopped these bills, but doing so required significant resources and rapid action. And the fight is not over. The opposition is expected to return in 2027 with more restrictive bills, increased resources, and a more refined strategy. We need to prepare before these bills are introduced. We need the resources in place now to identify threats early, engage in priority states, and fight harmful legislation before it gains momentum.

2026 REPORT CARD

Arizona	DEFEATED
California	DEFEATED
Colorado	DEFEATED
Florida	DEFEATED 2x
Georgia	DEFEATED
Indiana	MITIGATED
Kentucky	DEFEATED
Mississippi	DEFEATED
Virginia	DEFEATED
Washington	DEFEATED

THE 2026 REPORT CARD

- APC successfully defeated, stalled, or postponed bills in Arizona, California, Colorado, Georgia, Kentucky, Mississippi, Virginia, Washington, and two in Florida.
- In Indiana, SB 282 began as legislation restricting pharmacy compounding. APC worked to remove the compounding language through amendments, allowing the remaining medical-spa provisions to move forward without the restrictions APC opposed.
- Across states, APC consistently reframed these proposals around their real-world consequence: restrictions aimed at licensed pharmacies would not stop counterfeiters or illegal sellers, but would reduce patients' access to lawful, individualized medications.

APC NEEDS RESOURCES FOR 2027

The 2026 results proved that early action works. With a broader wave of restrictive legislation expected in 2027, **APC's Compounding Defense Initiative needs to raise $2.5 million by December 31** to prepare and respond before threats gain momentum.

Help defend patient access in 2027.
Support the Compounding Defense Fund.

Alliance for Pharmacy Compounding
Compounding the Joy of Living®

COMPOUNDING DEFENSE FUND

ONE STRATEGY. STATE-SPECIFIC EXECUTION.

APC built a scalable campaign infrastructure that could move quickly as legislation appeared and escalate tactics as bills advanced.

Legislative strategy & rapid response

Tracked threats across states, analyzed bill language, identified implementation and patient-access risks, developed state-specific arguments, and coordinated closely with lobbyists and local advocates.

Policymaker education

Developed one-pagers, leave-behinds, testimony, briefing materials, talking points, and bill-specific analyses that translated complex pharmacy policy into clear consequences for lawmakers and staff.

Grassroots advocacy

Activated pharmacists, patients, prescribers, and APC members at critical legislative moments through VoterVoice campaigns, member communications, action alerts, and direct constituent outreach. Across the country, advocates sent 5,392 letters to their lawmakers.

Earned media

Generated **16 media placements across six states with more than 26.4 million in reported UVM**, using pharmacists, APC leaders, and other credible voices to reinforce the campaign's patient-access message. Coverage included news stories, broadcast interviews, and **four pharmacist/APC op-eds.**

California led the effort with **10 placements and more than 24.1 million in reported UVM**, including coverage from Bloomberg, KTVU, CapRadio, and Capitol Weekly. Additional coverage in Arizona, Colorado, Indiana, Maryland, and Virginia brought trusted local voices into key legislative fights.

Targeted paid media

Deployed targeted digital campaigns around key legislative moments, reaching policymakers, healthcare professionals, and constituents through IP targeting, Meta, LinkedIn, X, and search.

Across paid media, APC generated 6,248,525 impressions and 39,909 clicks across five channels, with patient-access messaging driving the strongest engagement.

In California, APC added advanced influencer intelligence and hyper-targeted digital communications, mapping the networks surrounding priority decision-makers to identify influential staff, colleagues, advocates, and other trusted voices. These efforts garnered an additional 210,751 impressions.

Owned & digital communications

Built state threat webpages, landing pages, social content, email communications, and advocacy resources that gave members and policymakers a consistent source of information and a clear path to action.

BY THE NUMBERS

10
bills defeated

1
bill mitigated

5,392
messages to lawmakers

16
earned placements

26.4M+
reported UVM

6.25M
paid impressions

39.9K+
clicks

210,751
hyper-targeted impressions