

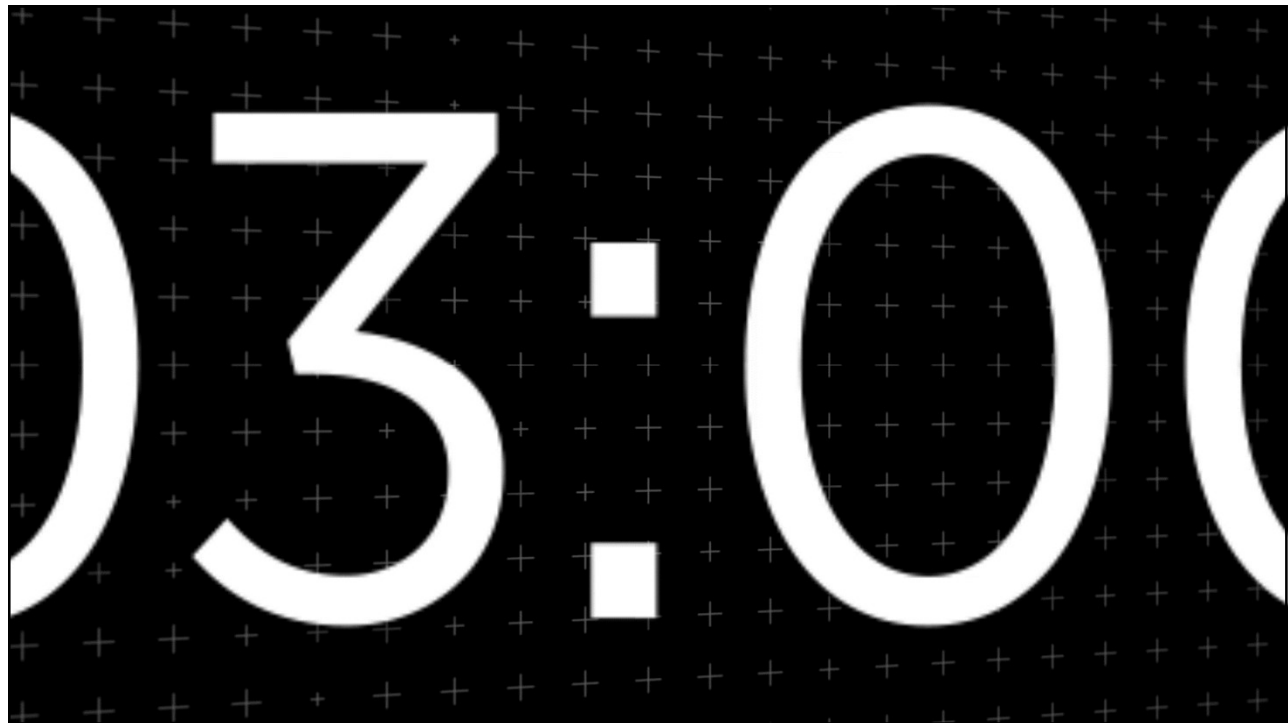
LifeVersation

UNVEILING INFLUENCE

Harnessing the Power of Your Story
with Lemzel Johnson

Alliance for Pharmacy Compounding
Compounding the Joy of Living

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LifeVersation

UNVEILING INFLUENCE

*Harnessing the Power of
Your Story
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 Alliance for
Pharmacy
Compounding
Compounding the Joy of Living

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YOUR STORY

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SHARING YOUR STORY

PURPOSE

- Why
- What
- Reason

5

SHARING YOUR STORY

PURPOSE

- Why
- What
- Reason

PASSION

- Heart
- Desire
- Drive

6

SHARING YOUR STORY



PURPOSE	PASSION	PRIORITY
<ul style="list-style-type: none"> • Why • What • Reason 	<ul style="list-style-type: none"> • Heart • Desire • Drive 	<ul style="list-style-type: none"> • Important • Attention • Regard

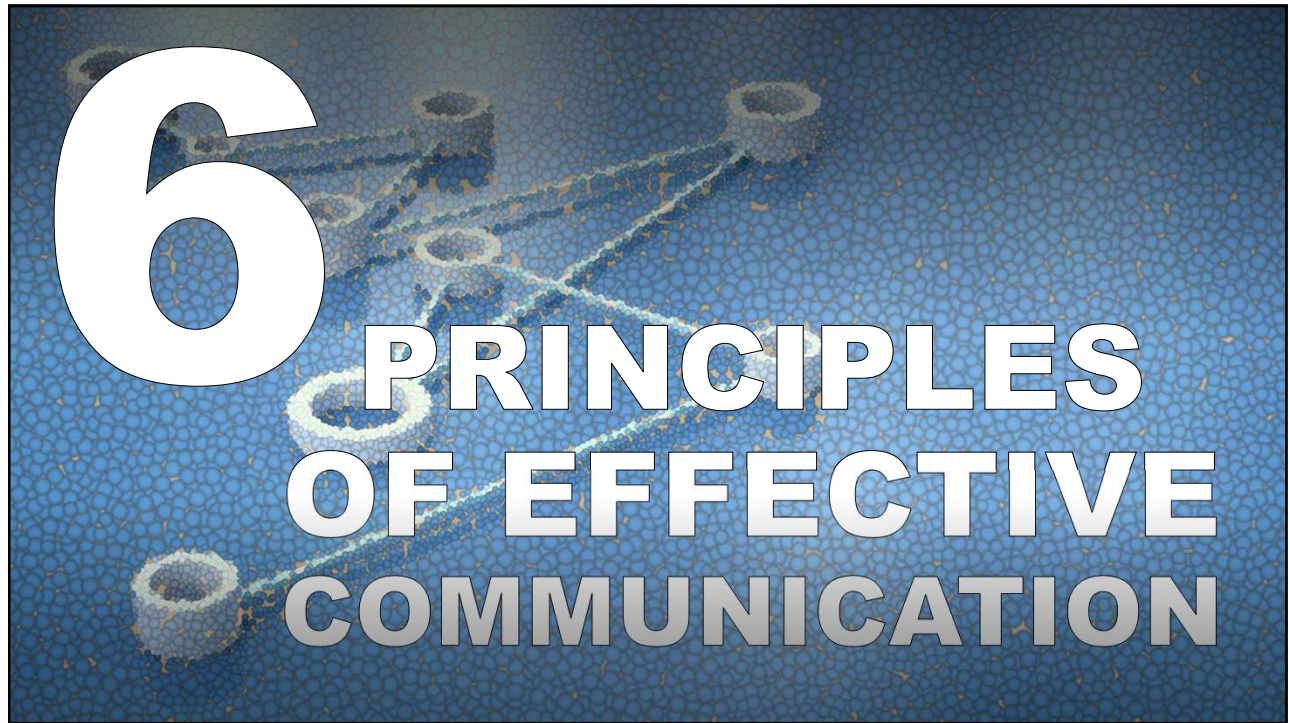
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SHARING YOUR STORY



PURPOSE	PASSION	PRIORITY	POWER
<ul style="list-style-type: none"> • Why • What • Reason 	<ul style="list-style-type: none"> • Heart • Desire • Drive 	<ul style="list-style-type: none"> • Important • Attention • Regard 	<ul style="list-style-type: none"> • Enable • Act • Decide

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6 PRINCIPLES OF EFFECTIVE COMMUNICATION

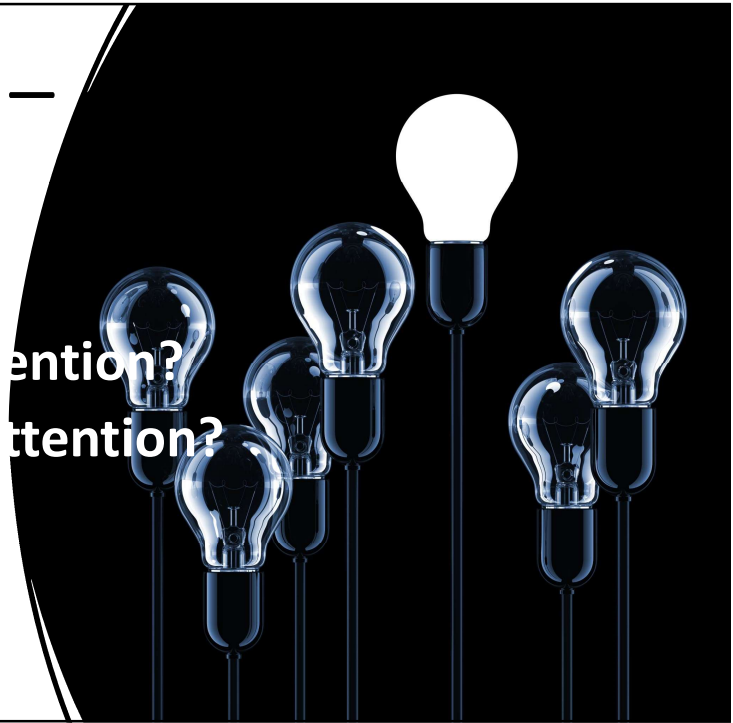
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Principle One – Unexpected

- How can we get attention?
- How can we keep attention?



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Principle Two – Simplicity

- **What's the core of your message?**
- **How can you make it clear and simple?**



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Principle Three - Concrete

- **Will the listener understand your point?**
- **Does your message promote action?**

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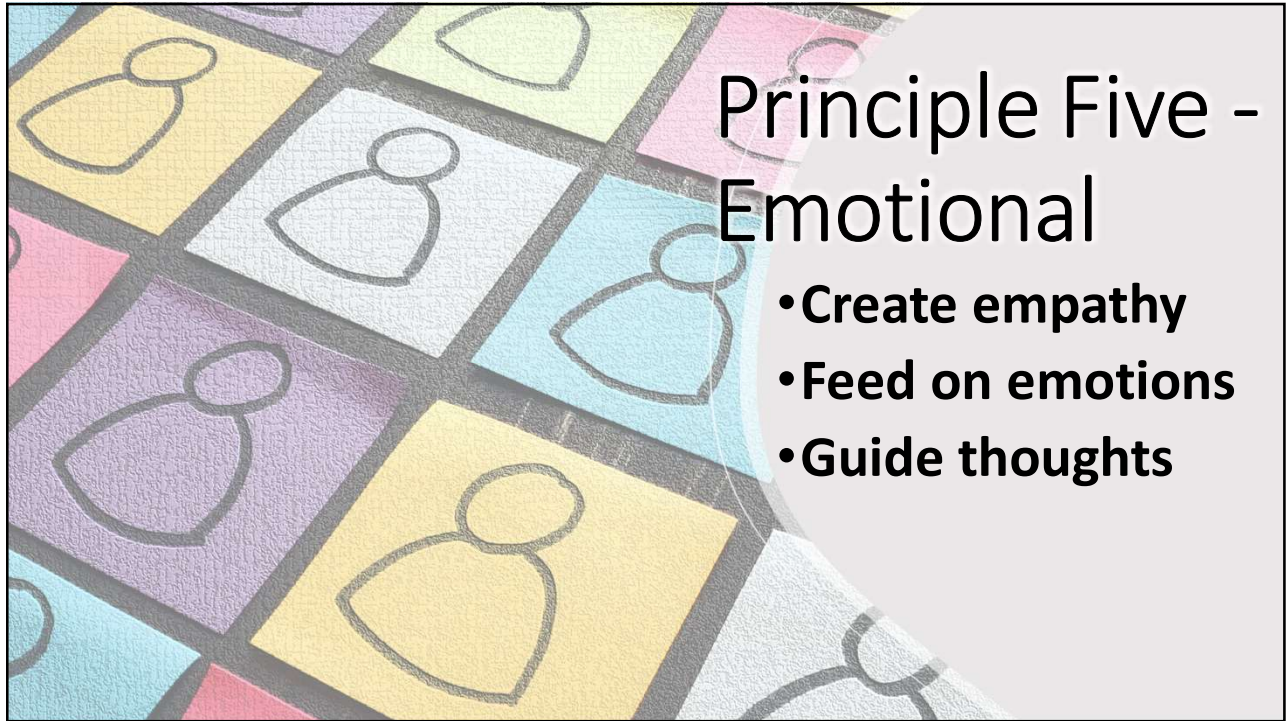
Principle Four - Stories

- Does it connect?
- Can it be relived?
- Does it last?
- Is it good?

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Principle Five - Emotional

- Create empathy
- Feed on emotions
- Guide thoughts

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POST ASSESSMENT



Weekday Morning Motivations



Coaching



Training

22

Weekday Challenge

Quote of the Day:

Success has nothing to do with what you gain in life or accomplish for yourself. It's how you **help** others up that counts.

Danny Thomas

Example



HELP

How are you serving? Giving back is always a step up to getting up. What you have is never for you to enjoy alone; it has been entrusted to you for a small window of time to make a positive difference in the world. Encourage the hopeless, support the weaker, and restore the broken by giving of what you have. Remember, serving is not always about money; it's about meeting a need with what you possess, not with what you don't. Get up and share your story, give your love, and shine your light. Your little can provide others with hope to make it through. As you go from moment to moment keep in mind, service to others is not about how valuable you think it is, but how beneficial it is to the recipient. Always strive to serve with a heart of compassion to help others be their best.

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Your identity is not shaped solely by your actions but by the essence of who you are.
Embrace the power to instigate change.
Launch the transformation of your life today, crafting a narrative where you become your own legacy.

Betsy Harvey

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Helping People Communicate Effectively

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