



Alliance for  
Pharmacy  
Compounding

Compounding the Joy of Living<sup>®</sup>

— 2025 —

# SPONSORSHIP PROSPECTUS

*Help us elevate and advocate for pharmacy compounding.  
We'll help you reach the profession's movers and shakers.*

The Alliance for Pharmacy Compounding is the voice for pharmacy compounding, representing compounding pharmacists and technicians in both 503A and 503B settings, as well as prescribers, educators, patients, and suppliers.

And as data from our 2023 demographics survey show, our members are the movers and shakers you want to reach.

In 2025, your messaging will have increased reach, thanks to our new Pharmacy/Facility Membership option, which we launched in early 2022. Since rollout, we've increased our membership numbers to just over 5,000, a 405 percent increase over our membership numbers in January 2022.

**For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Jason Dunn at (918) 770-6333 or [jason@a4pc.org](mailto:jason@a4pc.org).**

## 2025 CORPORATE PATRON PROGRAM

 <b>Alliance for Pharmacy Compounding</b>	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	BASIC
	\$100,000	\$60,000	\$40,000	\$25,000	\$12,000	\$2,500
Your email sent to our membership of compounding professionals across the country	5	4	3	2	1	
Inclusion of company name and logo in permanent rotating banner on the APC home page (A4PC.org)	✓	✓	✓	✓	✓	
Listing on APC Corporate Patron Web page	Logo, URL, 100 word synopsis	Logo, URL, 100 word synopsis	Logo, URL, 100 word synopsis	Logo, URL, 100 word synopsis	Logo, URL, 100 word synopsis	Logo and URL only
Display ad on APC website	✓	✓				
Annual sponsorships of <i>Compounding Connections</i> e-newsletter	5	4	3	2	1	
Stakeholder discussion with APC board	Annual, in-person	Annual, in-person	1 every 2 years	1 every 2 years	1 every 3 years	
Showcase presentation at APC's Owner Summit	✓	✓	✓ as space is available	✓ as space is available		
Complimentary tabletop exhibit at Owner Summit and Compounders on Capitol Hill	✓ 3 <b>comped</b> badges	✓ 2 <b>comped</b> badges	✓	✓	✓	Discounted pricing
Advertisement in body of <i>Compounding Connections</i> e-newsletter	5	4	3	2	1	
Introductory acknowledgment in APC's weekly <i>Compounding Connections</i> e-newsletter	✓	✓	✓	✓	✓	✓
Recognition at all in-person APC conferences	✓	✓	✓	✓	✓	✓
Member pricing on registrations for APC events and courses	✓	✓	✓	✓	✓	✓
Access to APC members-only resources	✓	✓	✓	✓	✓	✓
Use of APC Corporate Patron logo for marketing purposes	✓	✓	✓	✓	✓	✓
Special access to Affinity Service Providers	✓	✓	✓	✓	✓	✓
Name badge sponsor OR registration table sponsor (e.g., tote bags, notepads/pens, folio, etc.) at CCH or Owner Summit	✓					

*All Corporate Patron levels run on a calendar year and are lump-sum pledges, and are not cumulative of a la carte services purchases. All Corporate Patron levels are non-refundable and non-transferrable. Bronze, Silver, Gold, Platinum, and Diamond investments may be billed quarterly. Patronships last one calendar year, running January 1 through December 31. Basic level payments must be paid in full prior to receiving any benefits. Bronze level or higher must either pay in full or pay the first quarter payment before benefits start. If a quarterly payment is more than 30 days late, benefits will be suspended until payment is received.*

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# EXCLUSIVE A LA CARTE OPTIONS FOR CORPORATE PATRONS

- All-member email: Reach compounding professionals across the country with your own message\* \$3,000
- One-time, all-member print mailing \$2,500
- Sponsorship of one or more of our continuing education webinars \$3,000
- Session sponsorship at CCH or Owner Summit \$2,500
- Right to sponsor and promote an in-person board meeting dinner (CP will will plan and finance dinner) \$1,000

Prices subject to change. Not all items are available at every event.  
\*Subject to review of message.

Corporate Patron Designated Contacts receive certain benefits of APC membership (receive newsletters, members-only website resources, etc.) The allotted number of designated contacts per CP tier is as follows: 2 for Basic, 3 for Bronze, 7 for Silver, Gold, and Platinum, and 10 for Diamond. If you are interested in adding additional designated contacts for an additional fee, please contact Jason Dunn at (918) 770-6333 or jason@a4pc.org.

## 2024 CORPORATE PATRONS

DIAMOND

PLATINUM

SILVER

BRONZE

### BASIC

A4M	Exakt	RXinsider
ACHC	Galenova	SP Labs
Brown & Fortunato	International Journal of Pharmaceutical Compounding	Storey Marketing
Compounder's International Analytical Laboratory	LP3 Network	Torpac ProFiller
Elba Laboratories	Pharmacists Mutual	überlube

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## SNAPSHOT OF APC MEMBERSHIP

**99%**

99% of pharmacies asked say they compound non-sterile preparations.

**28%**

28% say they compound sterile preparations.

When asked to name compounded therapies that constituted the highest prescription volume for the pharmacy, the following were most often mentioned:



**40%**

40% of compounding pharmacies are licensed in multiple states.

**73%**

73% of compounding pharmacies ship less than 5% of their compounded preparations out of state.

### Owners

Percentages reference ownership or interest in compounding pharmacies or outsourcing facilities.

**61%**

Were sole owners

**39%**

Were co-owners

Source: 2023 National Pharmacy Compounding Demographics Study

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