



Alliance for  
Pharmacy  
Compounding

— 2023 —

# SPONSORSHIP PROSPECTUS

*Help us elevate and advocate for pharmacy compounding.  
We'll help you reach the profession's movers and shakers.*

The Alliance for Pharmacy Compounding is the voice for pharmacy compounding, representing compounding pharmacists and technicians in both 503A and 503B settings, as well as prescribers, educators, patients, and suppliers.

And as data from our 2021 demographics survey show, our members are the movers and shakers you want to reach.

In 2023, your messaging will have increased reach, thanks to our new Pharmacy/Facility Membership option, which we launched in early 2022. Since rollout, we've increased our membership numbers to more than 3,200, a 232 percent increase over our membership numbers in January 2022.

**For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Jason Dunn at (918) 770-6333 or [jason@a4pc.org](mailto:jason@a4pc.org).**

# CORPORATE PATRON PROGRAM

 Alliance for Pharmacy Compounding	<b>BASIC</b>	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>
	\$2,000	\$10,000	\$25,000	\$40,000	\$60,000
Your email sent to our membership of compounding professionals across the country		1	2	2	3
Inclusion of company name and logo in permanent rotating banner on the APC home page (A4PC.org)		✓	✓	✓	✓
Listing on APC Corporate Patron Web page	Logo and URL only	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis
Display ad on APC website			✓	✓	✓
Annual prominent sponsorships of <i>Compounding Connections</i> e-newsletter		1	3	6	12
Stakeholder discussion with APC board		1 every 3 years	Annual, virtual	Annual, in-person	Annual, in-person
Showcase presentation at APC's EduCon and Owner Summit			✓ as space is available	✓	✓
Complimentary tabletop exhibit at Owner Summit and Compounders on Capitol Hill in meeting room		✓ as space is available	✓	✓	✓
Complimentary virtual exhibit at EduCon for Tier Patrons (if available via platform)		✓	✓	✓	✓
Introductory acknowledgment in APC's weekly <i>Compounding Connections</i> e-newsletter	✓	✓	✓	✓	✓
Recognition at all APC conferences (excluding CE webinars)	✓	✓	✓	✓	✓
Member pricing on registrations for APC events and courses	✓	✓	✓	✓	✓
Access to APC members-only resources	✓	✓	✓	✓	✓
Preferred pricing on exhibit space at any APC live event	✓	✓	✓	✓	✓
Use of APC Corporate Patron logo for marketing purposes	✓	✓	✓	✓	✓
Preferred pricing for virtual exhibit at EduCon	✓	✓	✓	✓	✓
Preferred pricing for APC Career Center job postings	✓	✓	✓	✓	✓

*All Corporate Patron levels run on a calendar year and are lump-sum pledges, and are not cumulative of a la carte services purchases. All Corporate Patron levels are non-refundable and non-transferrable. Bronze, Silver, Gold, and Platinum investments may be billed quarterly. Patronships last one calendar year, running January 1 through December 31. Basic level payments must be paid in full prior to receiving any benefits. Bronze level or higher must either pay in full or pay the first quarter payment before benefits start. If a quarterly payment is more than 30 days late, benefits will be suspended until payment is received.*

## EXCLUSIVE A LA CARTE OPTIONS FOR CORPORATE PATRONS

- |  |                          |
|--|--------------------------|
| <input type="checkbox"/> All-member email: Reach compounding professionals across the country with your own message    | <b>\$3,000</b>           |
| <input type="checkbox"/> One-time, all-member print mailing  | <b>\$2,500</b>           |
| <input type="checkbox"/> Sponsorship of one or more of our continuing education webinars                               | <b>\$3,000</b>           |
| <input type="checkbox"/> Display ad on APC website   | <b>\$1,000/month</b>     |
| <input type="checkbox"/> Tabletop exhibit at Compounders on Capitol Hill or Owner Summit                               | <b>\$2,500</b>           |
| <input type="checkbox"/> Name-badge branding at CCH or Owner Summit  | <b>\$3,000</b>           |
| <input type="checkbox"/> Session sponsorship at CCH or Owner Summit  | <b>\$2,500</b>           |
| <input type="checkbox"/> Break sponsorship at CCH or Owner Summit  | <b>\$1,000 - \$5,000</b> |
| <input type="checkbox"/> APC Board Dinner sponsorship at CCH, Owner Summit, or other in-person board meeting (4/year)  | <b>\$3,000</b>           |
| <input type="checkbox"/> APC Board Meeting sponsorship at CCH, Owner Summit, or other in-person board meeting (4/year) | <b>\$2,000</b>           |

*Prices subject to change. Not all items are available at every event.*

## — OUR 2022 CORPORATE PATRONS —

### Platinum



### Silver

Letco

### Bronze

Accreditation Commission for Health Care (ACHC)

ARL BioPharma

HealNow

Mike Tarrant, Integrated Financial Group

International Filter Products

QI Medical

RX Advisors

Spectrum Pharmacy Products

Steri-Tek

Topi-CLICK

### Basic

Alliance for Patient Medication Safety

Brown & Fortunato

Charles River

Compounder's International Analytical Laboratory

Corporate Tax Advisors

Eagle Analytical

Elba Laboratories

EXAKT Technologies

Galenova

Gates Healthcare

Independent Pharmacy Cooperative

International Medical Industries

Kalchem International

LP3 Network

MDI Membrane Technologies

Performance Assurance Systems

Pestle Pharmacy Compliance Software

Pharmacists Mutual Insurance Company

Pharmetric Laboratory

Revelation Pharma Corporation

RXinsider

Storey Marketing

The Compliance Team

Torpac Capsules

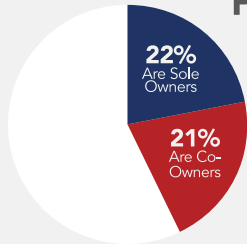
überlube

Willow Birch Pharma

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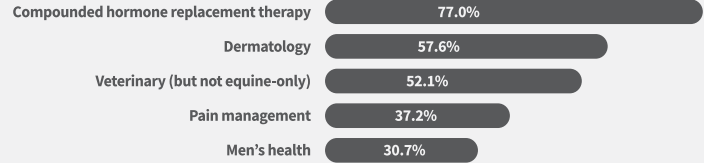
# SNAPSHOT OF APC MEMBERSHIP

## Pharmacy Ownership



43% of compounders have an ownership interest in their pharmacy

## Top Five Niches

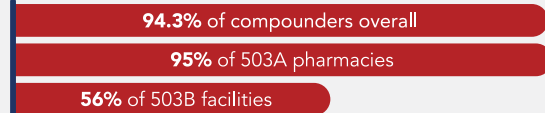


\* Percentage of owners who listed these prescription types as one of their top-five highest-volume niches

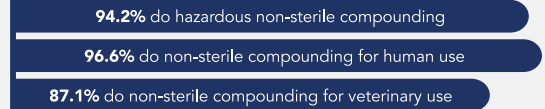
43.5% of pharmacies are licensed in multiple states.

23.8% are licensed in five or more states.

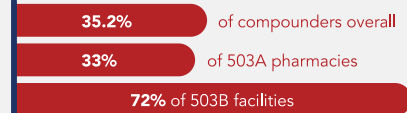
### Who does **non-sterile** compounding?



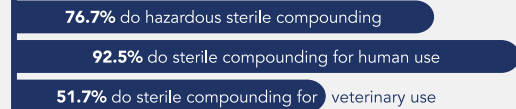
Of those...



### Who does **sterile** compounding?



Of those...



## OUR MEMBERS

## WHAT THEY WANT:

The five purchases compounding pharmacy owners say they are most likely to make in the next year:



The five current services compounders say they are least satisfied with:



Source: 2021 National Pharmacy Compounding Demographics Study

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