Help us elevate and advocate for pharmacy compounding. We’ll help you reach the profession’s movers and shakers.

The Alliance for Pharmacy Compounding is the voice for pharmacy compounding, representing compounding pharmacists and technicians in both 503A and 503B settings, as well as prescribers, educators, patients, and suppliers.

And as data from our 2021 demographics survey show, our members are the movers and shakers you want to reach.

**Pharmacy Ownership**
- 43% of compounders have an ownership interest in their pharmacy

**Top Five Niches**

<table>
<thead>
<tr>
<th>Prescription Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compounded hormone replacement therapy</td>
<td>77.0%</td>
</tr>
<tr>
<td>Dermatology</td>
<td>57.6%</td>
</tr>
<tr>
<td>Veterinary (but not equine-only)</td>
<td>52.1%</td>
</tr>
<tr>
<td>Pain management</td>
<td>37.2%</td>
</tr>
<tr>
<td>Men’s health</td>
<td>30.7%</td>
</tr>
</tbody>
</table>

*Percentage of owners who listed these prescription types as one of their top-five highest-volume niches.

43.5% of pharmacies are licensed in multiple states.

23.8% are licensed in five or more states.

For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Ruth Ann McGehee at (404) 782-8123 or ruthann@a4pc.org.
For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Ruth Ann McGehee at (404) 782-8123 or ruthann@a4pc.org.

Source: 2021 National Pharmacy Compounding Demographics Study

### OUR MEMBERS

#### WHAT THEY WANT:

The five purchases compounding pharmacy owners say they are most likely to make in the next year:

- **61.9%** Lab Equipment
- **51.7%** Computers/Printers
- **45.1%** IT/Security Support
- **42.9%** Compliance Consulting Services
- **37.1%** Financial/Accounting Services

The five current services compounders say they are least satisfied with:

- **67.6%** Property/Liability Insurance
- **67.3%** Marketing Services
- **61.9%** Shipping
- **49.5%** Health Insurance
- **44.4%** Credit Card Processing

### CORPORATE PATRON PROGRAM

APC’s Corporate Patrons are integral — and influential — parts of our alliance. Patrons receive year-long live and virtual exposure opportunities for broader, integrated exposure and influence. We also look to Patrons for their input on advocacy, education, and policy.

**All Corporate Patrons receive these:**

- Introductory acknowledgment in APC’s weekly Compounding Connections e-newsletter
- Listing on A4PC.org
- Recognition at all APC conferences (excluding CE webinars)
- Member pricing on registrations for APC events and courses
- Access to APC members-only resources
- Preferred pricing on exhibit space at any APC live event
- Use of APC Corporate Patron logo for marketing purposes
- 20% off any à la carte APC exposure opportunities and sponsorships that aren’t included in tier packages

**Upgrade to a Bronze, Silver, Gold, or Platinum tier and also get these:**

- Sponsorship of editions of APC’s Compounding Connections weekly e-newsletter
- Prominent logo placement on A4PC.org
- Showcase presentation at APC events (Silver and above)
- Complimentary tabletop exhibits at in-person events
- And much more — see the chart on page 3.
## CORPORATE PATRON BENEFITS

<table>
<thead>
<tr>
<th>Alliance for Pharmacy Compounding</th>
<th>BASIC</th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,750</td>
<td>$10,000</td>
<td>$25,000</td>
<td>$40,000</td>
<td>$60,000</td>
</tr>
<tr>
<td>Your email sent to our membership of compounding professionals across the country</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Inclusion of company name and logo in permanent rotating banner on the APC home page (A4PC.org)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing on APC Corporate Patron Web page</td>
<td>Logo and URL only</td>
<td>Logo, URL, 100-word synopsis</td>
<td>Logo, URL, 100-word synopsis</td>
<td>Logo, URL, 100-word synopsis</td>
<td>Logo, URL, 100-word synopsis</td>
</tr>
<tr>
<td>Display ad on APC website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Annual prominent sponsorships of Compounding Connections e-newsletter</td>
<td>1 every 3 years</td>
<td>Annual, virtual</td>
<td>Annual, in-person</td>
<td>Annual, in-person</td>
<td></td>
</tr>
<tr>
<td>Stakeholder discussion with APC board</td>
<td>1 every 3 years</td>
<td>Annual, virtual</td>
<td>Annual, in-person</td>
<td>Annual, in-person</td>
<td></td>
</tr>
<tr>
<td>Showcase presentation at APC events</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tabletop exhibit at Owner Summit and Compounders on Capitol Hill</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

Bronze, Silver, Gold, and Platinum levels run on a calendar year and are lump-sum pledges, billed quarterly, and are not cumulative of à la carte services purchased. Bronze, Silver, Gold, and Platinum investments are non-refundable and non-transferrable. Patronships last one calendar year, running January 1 through December 31. Payment may be made in full or billed quarterly.

## À LA CARTE OPTIONS

- All-member email: Reach compounding professionals across the country with your own message: **$3,000**
- Sponsorship of one or more of our continuing education webinars: **$2,500**
- Display ad on APC website: **$1,000/month**
- Tabletop exhibit at Compounders on Capitol Hill or Owner Summit: **$2,500**
- Name-badge branding at CCH or Owner Summit: **$3,000**
- Session sponsorship at CCH or Owner Summit: **$2,500**
- Break sponsorship at CCH or Owner Summit: **$1,000-$5,000**

Prices subject to change. Not all items are available at every event. Prices do not reflect 20% Corporate Patron discount.

For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Ruth Ann McGehee at (404) 782-8123 or ruthann@a4pc.org.
IN GOOD COMPANY
— OUR 2021 CORPORATE PATRONS —

Accreditation Partners for Pestle Pharmacy
Compliance Software
Alliance for Patient Medication Safety
American College of Apothecaries
Bendin Sumrall & Ladner
biosrx
Brown & Fortunato
Charles River
ChemoGlo
Compounders International Analytical Laboratory
EXAKT Technologies
Eagle Analytical
Elba Laboratories
Frier Levitt
Gates Healthcare Associates
Integrated Financial Group
International Filter Products
International Journal of Pharmaceutical Compounding
LP3 Network
LifeFile
MDI Membrane Technologies
NUTRAscriptives
Pharmacists Mutual Insurance Company
Pharmetric Laboratory
QI Medical
RXinsider
Storey Marketing
The Compliance Team
Torpac Capsules
überlube
Willow Birch Pharma
Wolters Kluwer

For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Ruth Ann McGehee at (404) 782-8123 or ruthann@a4pc.org.