

Media Campaign Fund



Alliance for
Pharmacy
Compounding



APC's Media Campaign Fund is a three-year, consumer- and policymaker-focused initiative aimed at confronting FDA's threat to restrict compounded hormones and at communicating the profound good pharmacy compounding plays in the lives of millions of patients. From cBHT to animal health, your compounding practice is under fire.

With your help, APC is doing something about it – via a three-year media campaign focused on the good compounding does in the lives of millions of Americans.

WE HAVE TWO NEEDS, THE FIRST OF WHICH IS MOST URGENT: We need to raise \$250,000 THIS MONTH 2020 to fund the completion of the creative work for the campaign so that we can be ready to launch in early in 2021. Your one-time gift of \$2,500 or more NOW would help us meet that deadline.

THE SECOND NEED IS GREATER, BUT LESS URGENT Over the next three years, we need to raise \$2,750,000 to fund the media campaign itself. Your RECURRING gift \$250, \$500 or \$750 a month for the next 36 months will get us there.

PLEASE JOIN US AND GIVE TO THIS CAMPAIGN.

I'll make a monthly investment in the amount of:

\$750 \$500 \$250 \$100 Other amount: \$ _____

I'll make a one-time investment in the amount of:

\$5,000 \$2,500 \$1,000 \$500 Other amount: \$ _____

Name _____ Phone: _____

Company/Pharmacy _____ Email: _____

Address _____ City, State: _____ ZIP _____

Payment

Credit card number: _____

Name on card: _____

Exp. Date: ____ / ____ CVV: _____

=OR=

Check payable to APC's Media Campaign

Mail this form to APC
100 Daingerfield Rd, #401
Alexandria, VA 22304

= OR =

Fax to (281) 495-0602

= OR =

Scan and mail to info@a4pc.org