



Alliance for
Pharmacy
Compounding

— 2022 —

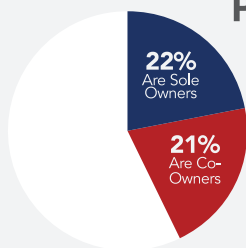
SPONSORSHIP PROSPECTUS

*Help us elevate and advocate for pharmacy compounding.
We'll help you reach the profession's movers and shakers.*

The Alliance for Pharmacy Compounding is the voice for pharmacy compounding, representing compounding pharmacists and technicians in both 503A and 503B settings, as well as prescribers, educators, patients, and suppliers.

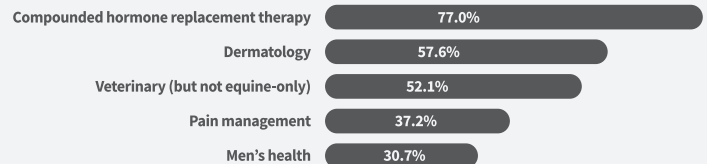
And as data from our 2021 demographics survey show, our members are the movers and shakers you want to reach.

Pharmacy Ownership



43% of compounders have an ownership interest in their pharmacy

Top Five Niches



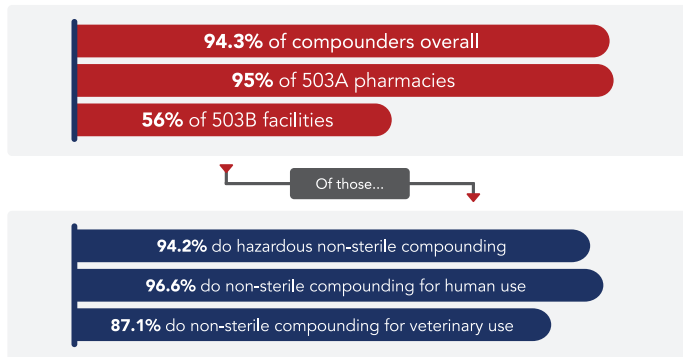
* Percentage of owners who listed these prescription types as one of their top-five highest-volume niches

43.5% of pharmacies are licensed in multiple states.

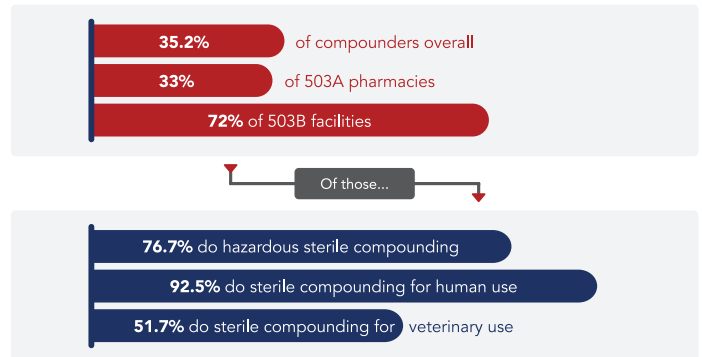
23.8% are licensed in five or more states.

For details on becoming an APC Corporate Patron or any of our sponsorship opportunities, contact Ruth Ann McGehee at (404) 782-8123 or ruthann@a4pc.org.

Who does **non-sterile** compounding?

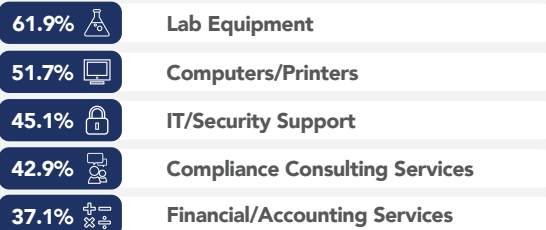


Who does **sterile** compounding?



OUR MEMBERS

The five purchases compounding pharmacy owners say they are most likely to make in the next year:



WHAT THEY WANT:

The five current services compounders say they are least satisfied with:



Source: 2021 National Pharmacy Compounding Demographics Study

CORPORATE PATRON PROGRAM

APC's Corporate Patrons are integral — and influential — parts of our alliance. Patrons receive year-long live and virtual exposure opportunities for broader, integrated exposure and influence. We also look to Patrons for their input on advocacy, education, and policy.

All Corporate Patrons receive these:

- Introductory acknowledgment in APC's weekly Compounding Connections e-newsletter
- Listing on A4PC.org
- Recognition at all APC conferences (excluding CE webinars)
- Member pricing on registrations for APC events and courses
- Access to APC members-only resources
- Preferred pricing on exhibit space at any APC live event
- Use of APC Corporate Patron logo for marketing purposes
- 20% off any à la carte APC exposure opportunities and sponsorships that aren't included in tier packages

Upgrade to a **Bronze, Silver, Gold, or Platinum** tier and also get these:

- Sponsorship of editions of APC's Compounding Connections weekly e-newsletter
- Prominent logo placement on A4PC.org
- Showcase presentation at APC events (Silver and above)
- Complimentary tabletop exhibits at in-person events
- And much more — see the chart on page 3.

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CORPORATE PATRON BENEFITS

 Alliance for Pharmacy Compounding	BASIC	BRONZE	SILVER	GOLD	PLATINUM
		\$1,750	\$10,000	\$25,000	\$40,000
Your email sent to our membership of compounding professionals across the country		1	2	2	3
Inclusion of company name and logo in permanent rotating banner on the APC home page (A4PC.org)		✓	✓	✓	✓
Listing on APC Corporate Patron Web page	Logo and URL only	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis	Logo, URL, 100-word synopsis
Display ad on APC website			✓	✓	✓
Annual prominent sponsorships of <i>Compounding Connections</i> e-newsletter		1	3	6	12
Stakeholder discussion with APC board		1 every 3 years	Annual, virtual	Annual, in-person	Annual, in-person
Showcase presentation at APC events			✓	✓	✓
Tabletop exhibit at Owner Summit and Compounders on Capitol Hill		✓	✓	✓	✓

Bronze, Silver, Gold, and Platinum levels run on a calendar year and are lump-sum pledges, billed quarterly, and are not cumulative of à la carte services purchased. Bronze, Silver, Gold, and Platinum investments are non-refundable and non-transferrable. Patronships last one calendar year, running January 1 through December 31. Payment may be made in full or billed quarterly.

À LA CARTE OPTIONS

- All-member email: Reach compounding professionals across the country with your own message **\$3,000**
- Sponsorship of one or more of our continuing education webinars **\$2,500**
- Display ad on APC website **\$1,000/month**
- Tabletop exhibit at Compounders on Capitol Hill or Owner Summit **\$2,500**
- Name-badge branding at CCH or Owner Summit **\$3,000**
- Session sponsorship at CCH or Owner Summit **\$2,500**
- Break sponsorship at CCH or Owner Summit **\$1,000-\$5,000**

*Prices subject to change. Not all items are available at every event.
Prices do not reflect 20% Corporate Patron discount.*

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IN GOOD COMPANY

— OUR 2021 CORPORATE PATRONS —

Accreditation Partners for Pestle Pharmacy

Compliance Software

Alliance for Patient Medication Safety

American College of Apothecaries

Bendin Sumrall & Ladner

biosrx

Brown & Fortunato

Charles River

ChemoGlo

Compounders International Analytical Laboratory

EXAKT Technologies

Eagle Analytical

Elba Laboratories

Frier Levitt

Gates Healthcare Associates

Integrated Financial Group

International Filter Products

International Journal of Pharmaceutical

Compounding

LP3 Network

LifeFile

MDI Membrane Technologies

NUTRAscriptives

Pharmacists Mutual Insurance Company

Pharmetric Laboratory

QI Medical

RXinsider

Storey Marketing

The Compliance Team

Torpac Capsules

überlube

Willow Birch Pharma

Wolters Kluwer



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